

July 30, 2010

Ms. Elizabeth Ghaffari Technology Place, Inc. 2807 Highland Ave. Suite 5 Santa Monica, CA 90405

Dear Elizabeth,

On behalf of our founding committee and all of the women who joined our executive leadership event on Thursday night, thank you for sharing your research about serving on corporate boards; the skills you need for a seat at the table, determining the best fit and how to make the most of that position. You set the stage beautifully for Bonnie to build off of your remarks and share her experiences; the hallmark of a true collaboration.

We have been working diligently to provide compelling content, motivated by our mission to add value to the real estate industry by expanding opportunities for women. We have received tremendous feedback about this event and attribute this to your insightful remarks. This initial success will help fuel our continued efforts and provide the support we need to expand our impact and reach.

Thank you again for playing a very important role in the future of Leading Women. We greatly appreciate you sharing your time, energy and inspiration and look forward to your involvement in future events.

Sincerely,

Renata Simril

Renata Simril Co-Chair Cindy Starrett
Cindy Starrett

Co-Chair