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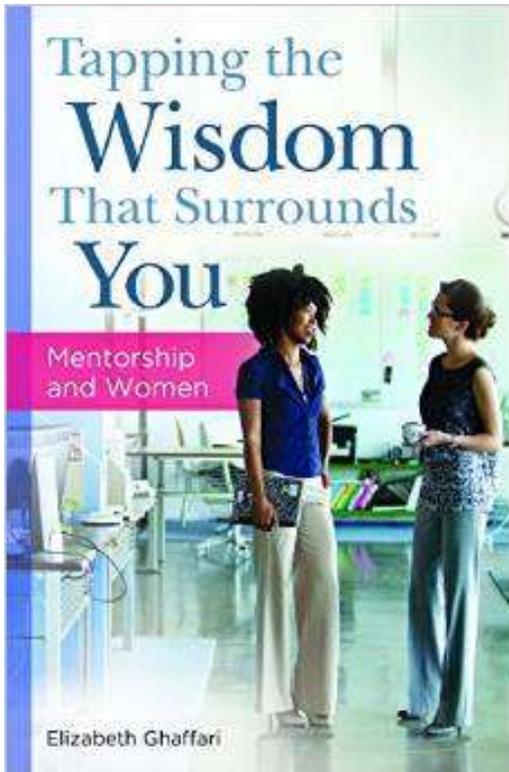
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“In her book, Elizabeth simplifies the process of finding mentors by illuminating events and people in everyday life. Great advice for those starting out on careers and in life.”
-- Kay Koplovitz, Chair of Springboard Enterprises and Koplovitz & Co.

Tapping the Wisdom that Surrounds You

Mentorship and Women

By Elizabeth Ghaffari



Many women who feel stuck in their professional or personal lives might benefit from seeking out a mentor. Yet, this task can be an intimidating prospect. Hesitant about where to look or whom to ask, many women might retreat rather than enrich their lives through strong mentorships. How can women take the initiative to find a mentor? How can they work effectively with a mentor to shape their ideas? How can they gain the positive guidance they need?

As a professional speaker about leadership and as a coach and judge at entrepreneurial business competitions, author Elizabeth Ghaffari found that young women seeking "a mentor, coach, or sponsor" often had no idea where to find such support—or what they needed to do to benefit from such a relationship. In **TAPPING THE WISDOM THAT SURROUNDS YOU: *Mentorship and Women***

(Praeger, September 30th) readers will learn how to recognize invaluable mentorship

opportunities all around them—from family members, at school, at work, in recreational and social settings, in the media and politics, and even from those who have left us. The true-life stories and testimonials presented will inspire and motivate readers to endure, succeed, and prevail.

This informative book contains the definitive answer to the question "How can I find a mentor?" as well as unique insights that young women can apply to transition into becoming successful leaders and define long-term success for themselves. Similarly, women with more career experience will derive affirmation, motivation, and encouragement from peers as they chart their own leadership course. **TAPPING THE WISDOM THAT SURROUNDS YOU** provides a unique and novel road map for a modern world, demonstrating that the wisdom we seek surrounds us at every turn and that women can take purposeful steps towards mentor relationships in their lives.

BUILDING ALLIANCES: Thinking about mentorship in a strategic way allows women to identify mentors who can specifically help them grow their most crucial skill areas, while also giving back to their mentors. In this way, mentorship is a reciprocal relationship with both sides contributing rich knowledge to each other.

PURPOSEFUL MENTORSHIP: By focusing inwardly, women can ask themselves, "What makes me worthy of mentorship?" to discover where they can grow and why they might deserve such a connection.

FROM AFAR: Sometimes, a mentor does not need to be a personal connection but might be someone whom women could observe or who could inspire from afar. Examples would be women CEOs, women political leaders, women athletes and others in the spotlight or unsung.

The book includes:

- **At Home:** 12 stories about mentors from family
- **At School:** 11 stories from experiences in or from school settings
- **At Play:** 10 stories with sports as a theme
- **At Work:** 20 stories about women in business, including prominent examples you may or may not know
- **In the Media:** 10 stories in published works or about the media itself
- **In Politics:** 9 stories about women political change agents
- **In Memoriam:** 9 stories about mentors who are no longer with us and their lessons



ABOUT ELIZABETH: Elizabeth Ghaffari is president and CEO of Technology Place Inc., a corporation that delivers strategic technology advisory services to U.S. and international business clients. Previously, she was a manager of IT at major financial institutions in California and a consulting economist to major development firms domestically and abroad.

Ghaffari received her master's degree in management from the University of California, Los Angeles (now the Anderson School of Business) and her bachelor's degree in political science from The American University, Washington, DC.

Ghaffari's other published works include: *Outstanding in their Field* and *Women Leaders at Work*.

Website: <http://www.championboards.com/tappingthewisdom>

***Tapping the Wisdom that Surrounds You:
Mentorship and Women***

by Elizabeth Ghaffari

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