

CHAMPION BOARDS®

designing great boards of directors
through knowledge and information

a service of Technology Place Inc.

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ChampionBoards.com

Speaker's Packet

Speaker: Elizabeth Ghaffari, founder of Champion Boards

Speaking Topic(s): Women on Boards of Directors
Women on California Boards
Master's Class for Women Entrepreneurs
Building Champion Boards

Topic Categories: Strategic Planning
Business Growth
Leadership Training
Women's Empowerment
Economic Value of Women as Investors and Consumers
Entrepreneurial Boards

Description: The California economy is home to the greatest share of large corporations and of women-owned businesses. Thus, California affords women tremendous opportunities to be on corporate boards of directors as well as on entrepreneurial boards of directors.

Abstract: Elizabeth Ghaffari, founder of Champion Boards, has conducted extensive research on the subject of women on corporate and entrepreneurial boards of directors in the California economy.

What does the data tell us about women on California boards of directors? What can we learn from the experience of women on boards of top California firms? What does the future hold for women on boards? What do we need to learn in order to improve that performance? How can we build better boards?

Presentation Formats: Featured speaker, panel participant, workshop participant/leader

Geographic Areas: California, Domestic U.S. (transportation, accommodations, per diem); International (transportation, accommodations, per diem)

Brief Bio: Elizabeth Ghaffari, of Champion Boards, is an authority on the subject of women on boards of directors in the California economy. She is a dynamic, energetic and entertaining speaker who will challenge you and your audience to think differently about the challenges that women face as they aspire to top leadership roles.

Her message is refreshing, hopeful and realistic. Most of all, her message is optimistic: we CAN find and build better boards -- inclusive boards -- boards that collaborate more effectively and that chart new paths to the future. Not merely corporate boards, but also entrepreneurial boards.

Contact: Elizabeth Ghaffari, Champion Boards
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Biography/Background:

Elizabeth Ghaffari Governance Experience:
<http://www.championboards.com/egpersonal.htm>

Elizabeth Ghaffari Resume & Business History:
<http://www.technology-place.com/market/personnel.htm>

Awards/Recognition:
<http://www.technology-place.com/market/awards.htm>

Articles/Writings:
<http://www.technology-place.com/market/articles.htm>

Speaker's Fee:
Contact: EG@ChampionBoards.com for particulars.

Recent Presentations:
<http://www.technology-place.com/market/presentations.htm>

"Update: Women on Board" -- NAWBO/Inland Empire, Ontario, June 21, 2007

The Board as a Top-Level Team -- Womenaire Extraordinaire®, Long Beach Convention Center, October 23, 2006

The REAL Paths into the Boardroom -- Women's President's Organization of Los Angeles/Long Beach Chapters -- October 11, 2006

"CATFIGHT! The Debate About Women on Boards" with Linda Kornfeld -- University of La Verne, Women in Leadership Development, Pacific Palms, City of Industry, September 20, 2006.

"The Top Ten Myths Keeping Women Off Boards of Directors -- And How to Debunk Them" -- Organization of Women Executives, Los Angeles; January 18, 2006.

"Women: A Board of Opportunity", - Member of the Steering Committee and fundraiser, NAWBO/LA's Enterprise Institute Forum: October 5, 2004

"California Women on Boards of Fortune 1000 Firms: Research By Technology Place Inc." --UCLA Women's Business Connection, November 30, 2004.

"How Many Careers Does A Woman Have?", UCLA Women's Business Connection, May 18, 2004.

"How Many Careers Does A Woman Have?", presentation to the USC Marshall Women's Leadership Board, February 17, 2004.

"Women on Boards and Women-Owned Business Boards", Women in Business, Los Angeles, November 12, 2003.

Speaking References:

1. **Title/Topic:** *Is There A Board In Your Future?*
Date: 11-9-05
Location: Women in Business/Los Angeles
Attendees: Presentation and moderated panel of 4 experts on finance, team-building, enforcement, and strategic planning for boards of directors (approx. 60)

Reference(s):

Pat Bramhall, President of Women in Business/LA
Tel: (805) 374-9201
E-mail: pbramhall@tydak.com

2. **Title/Topic:** *California Women on Boards of Fortune 1000 Firms*
Date: 11-30-04
Location: UCLA Anderson School Women's Business Connection
Attendees: Women's Business Connection (approx. 100)

Reference(s):

Carol Scott, Professor of Marketing
Anderson School of Business, UCLA
Faculty Director of the Executive Program
Tel: 310-825-4458
Email: carol.scott@anderson.ucla.edu

Lana Volk, co-chair,
Women's Business Connection at UCLA Anderson School
Lana.volk.2005@anderson.ucla.edu

3. **Title/Topic:** *Mining the Internet for Small Business Resources*
Date: ongoing since 1998
Location: Pacific Coast Regional Corporation
Attendees: Entrepreneurial Training Institute Classes (10 to 25/class)

Reference(s):

Constance Anderson,
VP Communications and Program Development
Pacific Coast Regional Corporation
Entrepreneurial Training Institute
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