

# CHAMPION BOARDS®

designing great boards of directors  
through knowledge and information

a service of Technology Place Inc.

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## Speaker's Packet

**Speaker:** Elizabeth Ghaffari, founder of Champion Boards

**Speaking Topic(s):** Women on Boards of Directors  
Women in Leadership  
Building Champion Boards

**Topic Categories:** Strategic Planning  
Business Growth  
Leadership Training  
Value of Women in Leadership  
Entrepreneurial Boards

**Sample Titles:** Real Paths for Real Women  
Cool Stuff She Learned in B-School!  
Never-Ending Governance Training  
Slaying the Myth-Beasties!

**Abstract:** Elizabeth Ghaffari, founder of Champion Boards, has conducted extensive research on the subject of women on corporate and entrepreneurial boards of directors in the California economy. Her findings are summarized in her book, *Outstanding in their Field: How Women Corporate Directors Succeed* (Praeger: June 2009). See: [www.outstanding-in-their-field.com](http://www.outstanding-in-their-field.com)

What does the data tell us about women on corporate boards of directors? What can we learn from the experience of women on boards of top Fortune 1000 firms? What does the future hold for women on boards? What do we need to learn in order to improve that performance? How can we build better boards?

**Presentation Formats:** Featured speaker, panel participant,  
workshop participant/leader

**Geographic Areas:** California, Domestic U.S., International  
(transportation, accommodations, per diem)

**Brief Bio:** Elizabeth Ghaffari, of Champion Boards, is an authority on the subject of women on boards of directors at top U.S. corporations. She is a dynamic, energetic and entertaining speaker who will challenge you and your audience to think differently about the challenges that women face as they aspire to top leadership roles.

Her message is refreshing, hopeful and realistic. Most of all, her message is optimistic: we CAN find and build better boards -- inclusive boards -- boards that collaborate more effectively and that chart new paths to the future. Not merely corporate boards, but also entrepreneurial boards.

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Web: [www.championboards.com](http://www.championboards.com)

**Book:** [www.outstanding-in-their-field.com](http://www.outstanding-in-their-field.com)

**Recent Presentations:**  
<http://www.outstanding-in-their-field.com/pressroom.htm>

**Biography/Background:**

**Resume & Business History:**  
<http://www.technology-place.com/market/personnel.htm>

**Governance Experience:**  
<http://www.championboards.com/egpersonal.htm>

**Awards/Recognition:**  
<http://www.technology-place.com/market/awards.htm>

**Articles/Writings:**  
<http://www.technology-place.com/market/articles.htm>

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**References:**

- 1. Title/Topic:** *Becoming a Corporate Director: Serving on an Influential Board*, a co-presentation with Bonnie Hill, president B. Hill Enterprises, co-founder of IconBlue and experienced corporate director.  
**Date:** 7-30-10  
**Location:** Latham & Watkins, 355 Grand Blvd., Los Angeles, CA  
**Attendees:** Presentation to Leading Women of Ziman Center, UCLA Anderson (approx. 50)  
**See:** <http://www.outstanding-in-their-field.com/video.html>

**Reference(s):**  
Meredith Wollman, Director of Development, Ziman Center  
Tel: (310) 825.8241  
E-mail: [meredith.wollman@anderson.ucla.edu](mailto:meredith.wollman@anderson.ucla.edu)

- 2. Title/Topic:** *Women in the Boardroom: Los Angeles*, facilitator with 4 panel members: Janet Kerr, Renee LaBran, Karen Mills and Eva Davis.  
**Date:** 5-24-10  
**Location:** Hyatt Regency Century Plaza; 2025 Avenue of the Stars; Los Angeles, CA  
**Attendees:** Presentation and moderated panel of 4 experts on finance, law, and strategic planning for boards of directors (approx. 225)  
**See:** <http://www.womenintheboardroom.com/event-cities/los-angeles/>

**Reference(s):**  
Sheila Ronning, President & CEO of Sharp Upswing, Edina, MN  
Tel: (952) 400-0198  
E-mail: [sharpupswing.com](http://sharpupswing.com)

**3. Title/Topic: *Official Book Launch: Outstanding in their Field***

**Date:** 7-22-09

**Location:** UCLA Anderson: Covel Commons, Los Angeles

**Attendees:** Presentation to a diverse audience of business professionals, entrepreneurs, business graduate students, audit/financial experts (approx. 80)

See: <http://www.outstanding-in-their-field.com/video.html>

and: [http://www.outstanding-in-their-field.com/video\\_2.html](http://www.outstanding-in-their-field.com/video_2.html)

**Reference(s):**

Frances Anderton, KCRW producer and commentator

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**4. Title/Topic: *Women on Boards: Leveraging the Promise***

**Date:** 10-29-08

**Location:** Verity, 111d Queen Street East; Toronto, ONT, CANADA

**Attendees:** Panel of experts sponsored by Knightsbridge of Canada. Discussing myths and opportunities for women on board (approx. 50)

**Reference(s):**

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